

Upper Midwest A-C Club Directors Meeting
McLeod County Fairgrounds
September 8, 2018 - 10:00am

Call to order at: 10:10 am

Roll call: Darrell Grams, Sr., Joe Graunke, Cody Hager, Scott Overgaard, Craig Buss, Lynn Bushard, Joan Paulson, Tom Foss and Lori Miller all present.

Others present: Arlene Bushard, Jessica Meech, Bob Paulson, Georgia Buss, Rich Martin, Larry Karg and April Grams.

Secretary report – There was one correction on minutes for 7/26/18 -Treasure’s report listed as \$26,977.52 and needs to be corrected to \$126,977.52. Board Minutes from 7/26/18 – No other corrections. Joe makes motion to approve, Lynn 2nd. Motion carries. Lori has made the correction and a copy will be sent out to all board members. Lori reported she is still working on the pdfs of past newsletters. She will get this done. Lori might have to ask Arland for his copies again and rescan but that’s not a huge deal.

Treasurers’ report

As of 9/6/2018

Checking Balance -	\$127,023.43
<u>Scholarship Fund -</u>	<u>\$12,954.44</u>
Total:	\$139,977.87

Darrell reports only outstanding bill is the printing of the tri-fold brochure and income from Arland for shed storage and Doug Strade for vendor income. Scott submitted \$500 cash that was received from Loren & Patty Yurek for purchase of club wheat. Lynn is concerned about showing a profit on sale of wheat/crops. Lori will look where other sale of wheat was deposited and if need be will deposit to books in Expense column to offset the cost of crops. Our expenses for planting and harvesting the crop far outweigh the amount received, so it should not be construed as a profit. Other upcoming expenses will be the bill for shipping costs from SpecCast.

Bob recommends paying the FFA \$500 for parking at the show and giving the boy scouts \$500 for their help. Joan motions to approve payment to FFA and Boy Scouts, Lori 2nds – Motion carries.

Lynn asked about the Fairgrounds bill. \$4,000 is for rent and \$60 is for toilet care. Electricity – Prior board meetings said campers should pay for electricity but we are not paying for electricity. In prior years Lynn had to pay for electricity for the days he was hooked up prior to the show and he paid this upon leaving the grounds after the show. He said he was not billed for this year. Bob explained that all electricity at the show is included in the rent of the grounds so unless a bill is sent it should be a non-issue.

Scott asked to have a 2017, 2018 & 2019 Raffle Tractor audit of expenses as the Profit & Loss Report still does not look correct. Lori and Darrell will review as something still appears to not be allocated correctly.

Lynn motions to approve the treasurer's report. Tom 2nds. Motion carries.

Membership report - 426 members current. 53 expired as of yesterday. 3 & 5 year renewals at the show. 15 new members. 175 renewed. 76 past due or near past due renewal notification postcards were sent out.

Arlene will get information to Lori about who would like the Tri-Fold brochures as well as information about the woman who wants a zip drive of pdfs of prior newsletters. Lori told Arlene to email her a list of items that she does that Lori can do, such as mailing newsletters and such. Arlene said she would.

Arlene has donations of \$40 cash from volunteer meals. Darrell suggested that these donations should go into the scholarship fund. Craig makes Motion for deposit of these donations to the scholarship fund checking account. Scott 2nds and Motion carries.

Darrell mentioned we were offered a spot to advertise our show at Coming Home gathering in Union Grove Wisconsin in 2019. We need to prepare and make sure we take brochures, signs, banners and the raffle tractor.

Club coolers were a big hit at the 2018 show. They are in the club trailer.

SpecCast 2019 Toy contract – Craig wants to have a few questions answered about the agreement before signing, specifically the language about SpecCast using the cast for other toy choppers. SpecCast recommends a selling price of \$170 to \$175 per unit. Everyone agrees not to add the 3 row head for the 782 Chopper at an additional cost of \$7,500. Lynn makes motion to go ahead with signing the 2019 toy agreement pending the answers to questions from SpecCast about “other” toys they plan to make from the cast of our toy. Lori 2nds. Motion carries.

Signage – Scott will spearhead the signage task of gathering a list of exactly what signs and banners we need and getting estimates for printing. Joe asked if we could check into having banners made for GOTOs and other shows, i.e. Union Grove, Le Sueur, Owatonna, etc. We all agree the signs should be non-dated and only say “Fourth full weekend in July” so they don't have to be replaced as often. Show signage & banners – Craig talked to Viking and they asked him to get a better detailed list of what we need. Then they will prepare an estimate.

Bob suggested putting flags on electric poles in Hutchinson because the flag hangers are already there. He also asked about banners across the road like the fair does. Scott will inquire about these as well as any other show signs for inside the grounds, including No Dogs and No Riders.

Website & Social Media -

Lori will direct April to take down everything specific to 2018 show and start adding 2019 show information. Lori asks the board to please review the site and let her know of any changes or recommendations.

Lori has a handle on Golf Cart registration forms and Tractor Registration Forms inclusive of a Waiver of Liability. Will draft up the forms and email to the board for review and comments and then post to the website as soon as possible.

Lori will make sure April & Nancy update Lynn's email address on the website and any other contact information to lbushard40@gctel.net

Lori will add Scott & Jessica as Administrators on the UMACC Facebook Page

Joan wrote a survey for the newsletter. We will also see if there is an easy way to add that to the website.

Scott recommends we put a reminder regarding merchandise info on main page of website to let users know of the merchandise tab is now available. Scott also mentioned this also for other new postings, such as pictures, forms, toys, safety rules, etc.

The McLeod County Fairgrounds prohibits dogs on the fairgrounds. This needs to also be added to the website. No pets other than service dogs on fairgrounds. No riders on tractors. Not responsible for accidents.

Camping at the fairgrounds info is missing from the website. We need to add that FREE primitive camping is available at the showgrounds.

Facebook – Club agrees to take down Craig's page in 1 week after a notice has been posted there. April is the only one that can do this because she created that page. Craig will write a letter to Randy Larson about his Facebook page asking him to change the name of his page or take it down.

Safety Coordinator – Lori makes motion to not have a safety coordinator. It is not necessary and we got a lot of complaints last year about how unorganized it was. Lori has a new registration form which includes a waiver of liability that should work just fine. The whole process will be much more streamlined and hopefully less cumbersome to our exhibitors. Lori will share it with the board as soon as it is typed up and ready to go. Then it will be posted on the website.

Newsletters – Nancy needs anything for the next newsletter NOW! Deadline was September 1st. Joan is putting in a survey of the show. Great idea! April is to review the possibility of placing survey on club website, and using such as tools as Survey Monkey. Lori has 3 Thank You cards to get to Nancy for the newsletter as well.

Please let Lori know if any other Thank You Cards that should be written and sent out.

Old Business

Bank error – Craig – Admitted his mistake and apologized. Board agrees to move forward and put it behind us.

Insurance Quotes – Before the show we talked about getting insurance to cover our equipment at all of the shows and everywhere else our equipment goes. Craig said he hasn't heard back from Scott Decker at Citizen's Insurance Group in Hutchinson. It was our understanding from past minutes that Craig was going to get OTHER insurance quotes and inquire on the insurance other clubs have and compare it to what we have or could have. Darrell said he HAS spoken to Scott Decker.

Current policy covers our show, the swap meet in Le Sueur and Owatonna. That's it. Bob verified that the city covered the tractor and trailer for that parade. Bob will make sure to notify Scott Decker if we are participating in any events.

We (who?) are going to contact Scott Decker and ask if equipment is covered if it is on a trailer being hauled by someone that has insurance. Does the driver's insurance cover the liability or what is being hauled too?

The board takes the stance that none of our equipment can or should be loaned out.

Fall Banquet – Will be at the fairgrounds on Saturday, Nov 10th It will be catered by Joanie's Catering. Menu will be Chicken & Beef, Potatoes & Veggie – Same price and everything as last year. Joan Paulson is going to invite Chief Dan, Mayor, Council, etc to the banquet.

Larry has at least 2 door prizes to donate. The club has t-shirts and a toy. We will talk about A-C umbrella and a couple Brett Dallman calendars. Anyone with door prizes or ideas is asked to contact Joan. 25th Anniversary DVDs would also be a great door prize.

New business

Next year's show – Everyone needs to document what they do for each show.

Craig said Lano and Farm Rite will give us a combined 5 UTVs for next year's show. Lori will get a list of who needs golf carts and when and will see that they get ordered.

Lori will need a boy scout or two to help with running golf carts.

Cody has offered to take care of parking and training the volunteers on procedure of parking and counting.

Lori suggested double tickets and doing a daily raffle for parking just like the fair does. Joan said she would get the dual tickets for this.

New building at the Fairgrounds. Still on the table for discussion. Craig will communicate when the next County meeting to discuss it with the board is. Further discussion will be in November & January.

Winter wheat – Craig is going to contact Paul Wright to till soil up on Monday so Joe is able to plant around the 15th of September. UPDATE 11/10/18 – the wheat didn't germinate so we planted Rye.

2019 Feature tractor is the 220 – Darrell talked to a number of people in Pontiac. He thinks about 12 have offered to bring them to the show. Lori will get a list of any 220s that have been at prior shows from the registration forms but we need to work on contacting people now on getting people lined up.

Luke Olson has offered to park tractors next year along with Fransen – Larry wants to know what we will be featuring in the Agribition building that we have available to use as it appears we didn't use them in 2018.

We need to work on a better schedule of events and make sure we are all in line to keep people at the show and entertained.

We need to review how we charge vendors and possibly go to a flat fee system. We will table this for discussion at next meeting.

Larry Karg has a line on two local tractors (160 and B models) that he thinks might be good future raffle tractors. (Note: these tractors are currently listed on Craigslist)

Tom Foss said the seminars went well even though the tool box was lost. It has since been found.

Scott – Pedal pull had a great turnout. Possibly move it to the new concrete on the other side of the pavilion. Scott presented a 2017 vs. 2018 Merchandise and Raffle ticket comparison. Scott and Jessica to order merchandise except for buttons, plaques and magnets. Joe is going to order 200 of each plaque and magnet and 400 buttons which we will be giving away on registration in addition to a pencil or a can koozie, or the possibility of a key chain dependent on cost. We will need to find some inexpensive bags to put everything in at registration.

We have a ton of hats left. Thought on getting rid of these??

Bob & Joan – Banners, GOTO, Ideas for 2021. Possibly something new with garden tractor. Also considering a hayride through town with town history tour.

next board meeting

– Before Fall Banquet. November 10th 1:00pm in the Toy Building (Commercial Building) at the McLeod County Fairgrounds.

Meeting adjourned 1:30pm