Upper Midwest A-C Club™ Board Meeting Minutes

McLeod County Fairgrounds

Hutchinson, MN

April 13, 2019 - 9:00 am

**Call to order:** Craig called meeting to order at 9:04 am

**Roll call:** Present: Craig Buss, Joe Graunke, Darrell Grams, Cody Hager, Lynn Bushard, Joan Paulson and Scott Overgaard. Absent – Lori Miller and Tom Foss
Others present: Jim Pessek, Arlene Bushard, Tom Hager, Bob Paulson and Jessica Meech

**Treasurer report:**
 Checking = $192,485.17
 Scholarship = $8,122.44
 **Total = $204,160.73**

Michael Crowe has completed the 2018 taxes. The Club has over $200,000 in assets, which puts the club in a different tax bracket and Club’s return went from 4 pages to 31 pages. Michael has submitted an invoice of $0.00 for doing the Club’s taxes. Darrell will give Michael this year’s toy as a token of the Club’s appreciation. Darrell noted as in past years, there will be three (n=3) toys set aside. One for toy for each of the following (Michael Crowe, Spec Cast Museum and Upper Midwest A-C Club™ fall banquet).

Raffle tractors (and anything else that is raffled) have now been removed from assets and added to expenses so that sheet balances (Michael Crowe suggestion).

Lynn asked Darrell to review the following income categories: Ladies Activities, Uncategorized Income -329.49, Golf Cart Rental Income, and Sales Tax paid in 2018 by the Club of $79.99. Darrell said he would check into Lynn’s questions and report back at the June meeting.

 Toy Sales of the 782 Forage Harvester are sold out. There are a few extra made (around 10) to account for any units that need to be replaced due to shipping mishaps. Rich and the Toy Committee are looking into the possibility of making a wagon for 2020. A wagon would complement this year’s/last year’s toy well. It was discussed that we need to communicate to members at membership meeting that checking balance will decrease the club total after final payments are made on the 2019 show toy.

Lynn makes motion to approve Treasurer Report, Joe seconds. All approve, Motion carries

**Secretary report:**

As Lori was unable to attend April meeting, she submitted a summary of activities she has been working on and questions for discussion. These summary items and questions are located in the appropriate location in the agenda.

Lori asks should minutes be posted on website? They are currently posted to the website after Board approval. Discussions took place around rule that anyone may attend Board Meetings so to be transparent to all members minutes should be posted. Craig makes motion to continue to post all on website, Scott seconds. Motion carries

Lori is looking for past issues of Newsletters and Show Guides. Board was in agreement that Lori should receive 2 extra newsletters going forward.

Joe motions to approve Secretary report, Craig seconds. All approve, motions carries.

**Membership report:**
 389 members. There are 3 new members and 3 non-renewals. Arlene had a new membership kit ready for Owatonna Farm Show in March. No new members signed up at show.

**Club committees**

The Club’s Financial Audit Committee has been established. The board member on the committee is Lori Miller. The two other members are Michael Crowe and Jerry Haag. The committee has reviewed the Club’s books as of March/April 2019 and will meet again at the Show in July.

The Entertainment Committee (Bob Paulson) gave an update. The bands are schedule for the show. The Hutchinson Lions are coming back with Mini doughnuts. The Bands and food vendors lined up (except one food). McLeod County dairy association - bring them in (with dairy princesses), but Bob wants to run it by the Elks since they also serve ice cream at the show.

 The Swap Meet Committee (Doug Stade) Doug would like to retire after this year’s show and is asking for a replacement. Most vendors reserve/pay for next show before end of current show as they want the same location in swap area back for next year. One vendor (Chad) has not responded/payed yet (he has 6 spaces up front). The Board recommended that Doug give the vendor a deadline (May 1st), then place his spaces up for grabs. Discussion took place regarding pricing of spaces as Joe and Scott have heard of some discontent with pricing. Doug has heard of no complaints. Joe/Scott to get an estimate of what other shows charge for vendor spacing. Table - discussion of pricing structure of swap meet areas until next meeting in June.

**Old business**

**2019 show**

- Rye was coming up before the latest snow in April. All looks good at this time.

- Dumpster (20 yd.) has been ordered by Craig.

- ATM machines ordered and set up as last year. It is important that both buildings are to be locked or otherwise secured at night. Last year Agribition was still open after 9 p.m.

- Golf carts ordered and reservations coming in

- Discussed the need of the following golf carts for the Club members

Lynn = 2 (two seat with box & one 2 seat without)

Darrell = 1 (two seater)

Emergency cart = 1 (two seat w/box)

Field Demos = 1 (two seat)

Doug (swap area) = 1 (two seater)

Bobcat skid steer Craig will reach out to Farm Rite?

**Parking**

Cody is in charge of parking at the show. Discussion of giving $500 donation to Gaylord Boy Scouts for helping with parking at the show, also a donation of $500 to FFA for helping with tables and parking at show. Craig makes motion to give each $500, Darrell seconds. All approve, motion carries.

Girl Scout troop will help staff the children’s activities since Joan will be busy with Bus Tour on Friday/Saturday.

**Ladies Activities**

The Bus Tour for this year’s show is on. Joan stated the Bus tour will be on Friday and stop at 3 rural farm locations. Bonnie Mohr studio, Meshed designs with Amber Haugen, and Koniska Country Store with Cindy Svoboda. Two trips on Friday at 9:30 and 1:30 pm and Joan plans to advertise on chamber page as well as club website. The Bus is out of Redwood Falls. Bus could be available for Saturday too? Joan to email board about pricing (thinks its $800 per day) so that vote can be taken before June meeting

**Signage/banners 2019 and future shows**

Scott reminded the Board that from the January meeting we already have the following signs approved to be made.

3= large 4’x12’ UMAC Club 4th weekend in July

1= 4’x6’ hosting the Gathering of the Orange in 2021

Scott gave an update on the discussions with Luke Olson and showed some rough examples of signs for the 220 feature. There would be general 220 signs highlighting the 50th anniversary, another sign for the Nebraska Test tractor (Bob Roda) and another sign for the pre-production 220 (John Bergman). Discussion on giving the signs to Bob and John at the end of the show. Also discussed having a drawing for the 4 other signs to individuals who brought 220 tractors to the show. No motion final given on what to do at the end of show for 220 signs.

3 signs for 220 tractor corrugated plastic for better print quality at B&B Image Group

- 2’x4’= $145

- 3’x4’ or 4’x4’ = $175

- Joe makes motion to make one for Bob ($145), one for John ($145), four @$145 each for show. Craig seconds. All approve; Motion carries

**Merchandise Bags**

Lori suggested merchandise bags to put items in at Registration and Merchandise. Scott and Jessica have a box a bags leftover from merchandise that should work for Registration. Do not need to order at this time.

**Tri-Fold Brochure**

Tri-fold brochures have been mailed to the Worthington Welcome Center. 300 were sent to Tony and Maria Varano. 100 brochures given to Arlene Bushard. Placing the Tri-fold brochures at various businesses was agreed upon to be a good idea. Bob to place at least 100 at Runnings. Cody, Craig, Scott to get 20 each.

Joan makes motion for 800 more to be printed (whoever gives best deal between Sky Printing and Lori’s contact person) (no vote)

**2020 show**

**Future raffle tractors**

**2020 Show**

Discussion of future raffle tractors took place with the focus on 2020. There was some discussion on auctioning off the D15, but was decided to keep as it has been useful for field demos and the people mover. Darrell mentioned that Dave Maddux had a UC to sell for $5000. Board decided that a UC was not the best Raffle choice.

**2021 Show**

Model 180 tractor on consignment sale at Mountain Lake dealership (Original price $8950). Original tractor with 5600 hours and tires around 50%. From the January meeting Board had approved purchase, depending upon review. Darrell had reviewed tractor and worked on negotiation offer of cash and tax gift donation. Party was not interested in tax credit and result was lowest price of $8600. Craig motions to not purchase 180. No second. Cody nay. Discussion turns to meeting on Friday, April 26 at Le Sueur – Joe, Scott & others to go look at 180. Craig makes motion to purchase on Friday the 26 after reviewing it, if it passes inspection. Joan seconds. Darrell nay

Motion rescinded. Table for future meeting/email/conference call after inspection is complete.

**Upcoming shows for the club to advertise at:**

Pioneer Power Swap Meet, April 26-28, 2019

Allis Connection Show, Amana Colonies – June 15-16, 2019.

Water Carnival – Hutchinson, June 16, 2019 (Bob)

Days of Yesterday Show in Rochester – August 10-11, 2019 (Cody)

Union Grove show, September 13-15, 2019 (Darrell) (Lynn)

**Club shed (new proposal)**

Craig stated that the County has hired a commission (outside agency) to decide to look into long term development strategy of the fairgrounds. This would include where to build or what do to about club’s request of building a new larger building. It appears at this time the possibility of adding onto the existing Club shed is not an option as there is the possibility of having a road installed that would exit directly from the parking lot. On hold until they decide (within the year). The property directly behind Aldi’s continues to be priced too high. If Club is allowed to build a new building somewhere on the grounds, the Fairgrounds would like to take over existing current building.

Also some discussion if the Club purchased land on the south side of Airport road. This also creates some challenges for the movement of equipment to the Fairgrounds. Some of the land across the road is county owned and some is available for purchase. Depending on commission’s outcome, the Club could research buying land (club money) for our benefactor to build shed on.

Table till more information is known or available.

**Nomination Committee**

Cody discussed the challenges of trying to get someone to run before the day of voting as they did not get any nominees. The only people known to be running are the two incumbents. The idea at this time is to start earlier for the next election cycle, such as starting at the Fall membership meeting.

**Conference call- anything not solved or discussed**

Cost $70. Should it be considered more often? At June meeting, decide if conference calls should be added to schedule.

**New Business**

**Club Branding** – table and bring up at membership meeting

**For sale section on web site -** Should we have one? No, remove item

**Live auction for future shows -** live auction sale (Larry Karg inquired). Last time didn’t go well, not much money brought in. If Club was promoting, need percentage of commission. Discussion resulted in the Club is NOT in favor of sponsoring an auction.

**What can we do to bring people back to center of grounds after field demos?** Hopefully the Scholarship Auction on Saturday evening at 5:30 helps.

**Open to floor to add new business**

Newsletter ads

Lori mentions that no money is being collected from commercial advertisements appearing in the Newsletters. Joe confirms with Nancy Schipansky that Sky Printing was not collecting payments.

Current rates are $25 full page, $15 half page, and $10 quarter page. Members selling their own personal equipment can advertise for free, but members who want to advertise for their business should pay the commercial ad rate. Board was in agreement that money should be collected for ads. Discussion took place that the ad needs to be paid before the ad is placed. Also discussed that smaller ads for business card size should run $5. One idea is that if a member agrees to write an article (1/2) page for the newsletter, then let them advertise their business for free (up to 1/4 page).

Craig willing to contact current advertisers.

Table discussion for membership meeting.

Digitizing old Allis-Chalmers promotional films

Jim Pessek (who posts old promotional videos on YouTube under the name J&L Videos). He has a large amount of 16mm reels from 1940s to 1980s that he is interested in getting converted to DVD. Jim said if the Board is interested in converting these films to DVD, the Club could keep the profit on the sales of DVDs. This would potentially offset the cost of converting them. For example, Jim showed us a big reel at 900 feet, but there are many different sizes. Scott to research pricing for converting them and contact Ben Hines to discuss his experiences.

Need show schedule/map completed by end of May to finalize Show Guide by early June.

**Upcoming Meeting Dates**

Next Board meeting – June 8, 2019 at Fairgrounds at 10am

Thursday, July 25, 2019 – Board meeting - 1pm at Fairgrounds

Saturday, September 7, 2019 – Board meeting - Fairgrounds

Saturday, November 9, 2019 – Board & Membership Meeting - Fairgrounds

**Adjourn meeting**

Darrell makes motion to adjourn, Joe seconds. All approve, motions carries. Meeting adjourned at 11:58 am